

As this is the last newsletter for 2007, I want to take this opportunity to wish our readers all the best for the Holiday Season.

MAXIMIZING TEAM EFFECTIVENESS WITH McQUAIG

We must all hang together, or assuredly, we shall all hang separately.

Benjamin Franklin

We are excited to announce a new seminar for 2008, *Maximizing Team Effectiveness*. The seminar was co-developed with our sister company MICA Consulting Partners.

Companies have successfully used this program to help new teams gel and enable dysfunctional teams to become more productive. At the heart of the program is The McQuaig Self-Development Survey®, which helps participants:

- get a deeper understanding of their natural style
- have greater impact when communicating with others
- leverage individual talents to maximize team effectiveness

To deliver this program, we have two seasoned, high-impact facilitators, [Cheryl Crumb](#) and [Brenda Marshall](#), who have been receiving very positive reviews, as outlined below.

“Brenda Marshall was excellent. Very engaging and extremely personable. She is a real asset to the program”. AON Canada Inc.

“Cheryl is energetic and articulated. She presented the content in a concise and wonderful manner”. CRI Canada.

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